



# ANNUAL REPORT

## 2025-2026



We are proud of the dedication, presence, and heart shown by both our Active and Sustaining members. This year, we thoughtfully incorporated our new impact statement, "fostering confidence and dignity for women and families in Southern Arizona," which sharpened our focus on two powerful initiatives: menstrual equity and Cinderella's Closet. The official ribbon cutting of the Cinderella's Closet Boutique was a highlight of the year and created a welcoming space where girls shop with confidence and joy. Every girl also takes home a bag full of period products which brings both our focus areas together.

We continued investing in our members by offering meaningful trainings and connection events, utilizing both our beautiful League property and venues across Tucson. Our community presence remained strong through our 4th annual Touch-a-Truck. We prioritized stewardship of our property with thoughtful upgrades, including an alarm system with security cameras and we launched a new public facing website.

We proudly welcomed new members and cherished time spent with our current members, strengthening the bonds that make our organization so special. Most importantly, we made a true impact in our community—and we had fun doing it. The future of the Junior League of Tucson is bright, and we look ahead with confidence, momentum, and excitement for all that is to come.

Make an Impact,  
Alaina Krone  
President, 2025-2026

**League Engagement Hours completed**



**>560**

**Voted in our new Impact Statement:  
FOSTERING CONFIDENCE AND DIGNITY  
FOR WOMEN AND FAMILIES IN  
SOUTHERN ARIZONA**



### MEMBERSHIP



**61 ACTIVE MEMBERS**  
**128 SUSTAINING MEMBERS**  
**71 SUSTAINER EMERITUS MEMBERS**  
**12 NEW MEMBERS / PROVISIONALS**

**\$57,366**

Total Funds Raised for the Year



**11,454**

Period Products Collected



**>2,000**

Cinderella's Closet Dresses Distributed



# COMMUNITY IMPACT

JLT has donated more than  
**350** volunteer hours



Directly impacted over **4,800** people  
through our outreach in the Tucson Community

**\$2,400**

Mini-Grants given to  
support local nonprofits



**>150**

Volunteer hours given  
to JLT from the  
community



**13**

Meaningful Community  
Organization



## ISSUE AREA

**Menstrual Equity and Period Product Availability**



This year we voted in a new Impact Statement bringing together menstrual equity and Cinderella's Closet as our two Impact Areas.

**FOSTERING CONFIDENCE AND DIGNITY FOR WOMEN AND  
FAMILIES IN SOUTHERN ARIZONA**



**THANK YOU TO OUR  
SPONSOR**



### MENSTRUAL EQUITY

**11,454  
Period  
Products  
Collected**

**175  
Assembled  
Product  
Bundles**

**\$2,400  
given in  
mini-  
grants**

### CINDERELLA'S CLOSET

**>4,000  
Dresses  
donated to  
the League**

**22  
shopping  
Events**

**>2,000  
Dresses  
Distributed**



# SOUTHWEST EXCHANGE

On September 26-28, 2025, we welcomed women from Regional to the Southwest Exchange Conference. About 14 Leagues rotate hosting this conference so it only comes to Tucson about once a decade.

**9**  
Different Leagues

**\$17,000**  
Raised

**20**  
Speakers

**80**  
Attendees

## THANK YOU SPONSORS














# FUND DEVELOPMENT

We built on the success of our signature fundraising events while introducing new and engaging opportunities for community involvement. Beloved events such as Touch-a-Truck and the Pickleball Tournament continued and we expanded our fundraising efforts with initiatives like Super Bowl Squares. We remained committed to engaging the community in meaningful ways to raise critical funds in support of our mission through long-standing traditions and innovative additions.

TOTAL FUNDS RAISED:

**\$57,366**

<p><b>\$4,512</b></p>  <p><b>Direct Donations</b></p>	<p><b>\$659</b></p> 	<p><b>\$38,736</b></p> 	<p><b>\$7,700</b></p>  <p><b>HMH Rentals</b></p>	<p><b>\$360</b></p> 
<p><b>\$76</b></p> <p><b>minted.</b></p>	<p><b>\$449</b></p> 	<p><b>\$1,341</b></p> 	<p><b>\$142</b></p> 	<p><b>\$544</b></p> 
		<p><b>\$73</b></p> 	<p><b>\$942</b></p> 	

## PICKLEBALL TOURNAMENT

We held our 2nd annual Pickleball Tournament on November 15, 2025. We had over 50 people in attendance, \$1,300 in revenue, \$2,000 in in-kind donations, and 20 sponsors/donors.



## THANK YOU SPONSORS

# TOUCH-A-TRUCK™



TOTAL GROSS  
REVENUE

**\$38,736**

TOTAL SPONSORSHIP  
DONATIONS

**\$20,755**

**>2,700  
TICKETS  
SOLD**

**50  
TRUCKS/  
VENDORS**

**19  
SPONSORS**

## THANK YOU SPONSORS



CERULEAN  
FINANCIAL



**KOMATSU**



**TUCSON  
ORTHOPAEDIC  
INSTITUTE**



**TUCSON  
ORTHOPAEDIC  
INSTITUTE**



NOVO  AUXILIA

*Jay, Karen and  
Tucker Krone*



Touch-A-Truck remains the Junior League of Tucson's signature fundraising event, bringing the community together for a fun, hands-on experience while supporting our mission. We held our 4th annual event on March 28th, 2026. Families explored a wide variety of vehicles, met the professionals who operate them, and enjoyed interactive activities. This event generates critical funding for our programs and also increases awareness of the impact we make throughout Tucson and Southern Arizona

# MEMBERSHIP

**272**

**Members**

New Members 12

Actives 61

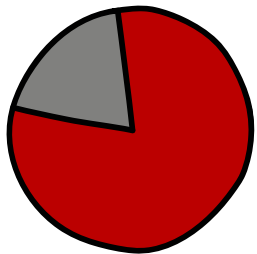
Sustainers 199

Members are the heart of the Junior League of Tucson, driving our mission forward through their time, talent, and dedication. This year, we also introduced Council Chair positions to help better distribute the workload, strengthen support across teams, and create additional opportunities for leadership development.

Honored **8** members with the Heart of the League

**24** members gained leadership experience holding a Board and leadership position

Held **28** Social and Training Events



**83%**

of members stated they were happy or very happy with their league experience.



The top three reasons members reported that they appreciated/valued about their JLT Experience were:

1. Bonding with other JLT members
2. Enabling JLT members to make a difference in the community
3. Having the opportunity to develop new skills

# MARKETING AND COMMUNICATIONS

**>73,800**   
Social Media Views

**70+**   
Social Media Posts

**200**   
New Followers

**>4,100**  
Page Followers

- Created new marketing material
- Hosted a table at Festival of Books
- Revamped LinkedIn account
- Created photo archives
- Transitioned to a new public facing website

# PROPERTY

This year, we completed a series of meaningful improvements to Helen Murphey Hall and the surrounding property to enhance both functionality and security



Some major improvements include:

- New AV equipment
- New projector
- Added an alarm system and security cameras
- Upgraded internet and phone services
- Scheduled painting of all exterior walls
- Updated the Facility Use Agreement for Helen Murphey Hall renters

The official ribbon-cutting ceremony for Cinderella's Closet Boutique took place on August 2, 2025, marking a meaningful milestone in expanding our impact. Since opening, the boutique has become a vibrant and well-utilized resource, with appointments nearly every week.



Through this welcoming, boutique-style experience, we are proud to consistently serve members of our community with dignity, choice, and care.

## LONG TERM TENANT

The Junior League of Tucson property continues to be our biggest asset. Our long term tenant rental income is a foundation of our annual budget. We continue to value Nurturing Minds Learning Center, and continue our positive relationship as they thrive and grow, reflecting their commitment to early childhood education and the needs of our community.

It is especially meaningful to see our shared space filled with purpose each day—where the sounds of children learning, exploring, and playing serve as a joyful reminder of the impact being made in our community.



# NOMINATING COUNCIL

**6**

**Members**  
Sent to outside  
Trainings



**12**

**Leadership**  
**Applications**  
Accepted

**New**  
**NomCom**  
**Council chair**  
created

**11**

**Leadership**  
**Positions**  
Filled

Proud to present a  
**FULL Slate of leaders**  
going into the **2026-2027**  
League year

## SUSTAINER ACTIVITY

**2**

Sustainer Funded  
projects: Period  
Product Bags and  
Recruitment Materials

**45th**

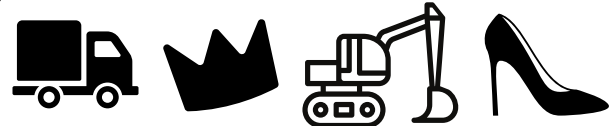
Annual Ann-Eve  
Johnson  
Award

Events:

Sustainer Circles  
Brown Bag Lunches  
Montly Book Clubs

**6**

Monthly Newsletters  
keeping Sustainers  
informed



**>130**

Sustainers attended the  
Annual Tea and New  
Member & Transfer  
Brunch, and Holiday Soiree



Support through Sponsorship,  
leadership, and volunteers for:

- Southwest Exchange
- Pickleball Tournament
- Touch-A-Truck
- Cinderella's Closet

With your generous support, the Junior League of Tucson, Inc. will create continue to strive to accomplish its mission through volunteerism, leadership and community action.

To make a donation or to learn about other ways you can help, contact [admin@juniorleague.org](mailto:admin@juniorleague.org), 520.299.5753 or visit [www.juniorleagueoftucson.org](http://www.juniorleagueoftucson.org)



The Junior League of Tucson, Incorporated, is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.



**JUNIOR LEAGUE OF  
TUCSON**  
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