

ANNUAL REPORT 2024 - 2025



2024-2025 President Elect Alaina Krone
and President Amy Cislak



Dear Friends and Supporters,

This past year has been one of tremendous growth, impact, and vision. Thanks to your unwavering support, we advanced our mission, enhanced our facilities, and deepened our community connections.

We completed over **\$100,000 in property upgrades**, including safety and accessibility improvements, funded through our endowment, which we continue to repay responsibly. With the help of TCI Wealth Advisors and our finance council, we've strengthened our long-term financial strategy and sustainability.

One of our proudest accomplishments was transforming our garage into Cinderella's Closet—a prom boutique funded by generous grants from a **\$67,000 Opportunity Grant from Angel Charity for Children**, a **\$10,000 grant from Del E Webb Foundation** and a **\$30,000 capital campaign**. Our Title Sponsor, **Sparkle Cleaners**, has been instrumental in collecting, cleaning, and delivering thousands of dresses with an **in-kind donation of over \$70,000** this year alone!

We expanded partnerships with local nonprofits, delivered thousands of period products, and doubled our mini-grants to community organizations. We also began advocacy efforts to eliminate the pink tax in Arizona.

Our commitment to developing women leaders remains strong—we tripled member training opportunities and celebrated record-breaking success with our Touch-a-Truck event. With over **\$50,000 raised and steady income from our tenants**, we are well-positioned for a strong future. Thank you for fueling our mission.

Be Bold,

Dr. Amy Cislak, 2024–2025 President
Alaina Krone, 2024-2025 President-Elect



COMMUNITY IMPACT



ISSUE AREA

Menstrual Equity and Period Product Access



In alignment with our mission to empower women as leaders and agents of positive change, the Junior League of Tucson made a lasting impact across Southern Arizona this year. Through purposeful partnerships and hands-on volunteerism, our members advanced community wellness while developing their own leadership through service.

Key Accomplishments

- Donated over **19,000 period products** to schools and nonprofit partners across the region
- Partnered with Youth on Their Own to organize a Period Action Day product bundling and education event
- Awarded **\$2,800 in menstrual equity mini-grants to 7 nonprofits in Southern Arizona**
- Completed volunteer work with **14 different community organizations**, including: Amphi Foundation (Shoes to Smiles and resource pantry), Arizona Diaper Bank, Ben's Bells, Boys and Girls Club, Community Foundation of Southern Arizona, Girl Scouts of Southern Arizona, Habitat for Humanity's Women Build, Junior Achievement, St. Luke's Home Holiday Boutique, Sr. Jose Women's Center (providing dinner for 55 guests)
- Hosted a Community Partner Roundtable to foster collaboration with 5 mission-aligned partners
- Conducted **two impactful 'Done In A Meeting' service projects**, including a hygiene and clothing drive for **Sr. Jose Women's Center** and a project to support **I Am You 360** hygiene boxes.



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FUND DEVELOPMENT



Pickleball 2025: A Smashing First Serve!

Our 1st Annual Pickleball Tournament may have been cut short by the rain, but that didn't stop the fun—or the impact! Held with great anticipation, the event welcomed **12 teams and 24 players**, along with **24 enthusiastic spectators**, bringing together a lively crowd of 48 people ready to rally for a great cause. Thanks to the energy of our participants and guests—and the generous support of our sponsors, **Kitchen Concepts** and **Tucson Racquet Club**—we still netted a fantastic result. Even with the courts rained out, our raffle and reception carried the day, turning a soggy forecast into a bright moment of community connection and generosity. We're proud to share that this **inaugural event raised \$4,401.19** in support of our mission. From spirited players to generous donors, every contribution helped lay the foundation for what's sure to become another signature event in our annual lineup.



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TOUCH-A-TRUCK



Touch-a-Truck 2025: A Roaring Success!

Now in its third year—and our second year at Kino Sports Complex—Touch-a-Truck has officially become a fan-favorite tradition in our community! This year's event brought out **4,000 attendees** for a day of exploration, excitement, and hands-on learning with **50+ vehicles and vendors on site**. From fire engines and garbage trucks to construction rigs and race cars, kids (and grown-ups!) had the chance to honk, climb, and explore to their hearts' content. Thanks to the generosity of our sponsors and the incredible support from the community, Touch-a-Truck **raised \$41,912** in total. This included **\$7,100** from new sponsors and **\$13,000** from returning sponsors—an inspiring show of support that helps us continue bringing this event to life year after year. In fact, **61% of our sponsors and vehicle partners** return year after year, underscoring the incredible relationships we've built and the lasting impact of this event. It takes a village to make Touch-a-Truck run smoothly, and we were thrilled to log over 500 volunteer hours, including **350 hours** from our vehicle and vendor partners and 156 hours from our amazing Junior League of Tucson volunteers.



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SPONSORS



TOUCH-A-TRUCK™ SPONSORS



Thank you!



The Junior League of Tucson relies on the generous support of our community.
We look forward to continuing this event year after year!



MODULAR MINING

A Komatsu technology brand



CONSTRUCTION
SERVICES
BUILDING LEGACY



WASTE MANAGEMENT



ADVANTAGE
AIR
MECHANICAL

*Heating & Cooling, Custom Sheet Metal
Plumbing & Solar*



DESERT EARTH
CONTRACTING LLC



ANGEL CHARITY
FOR CHILDREN

NOVA HOME LOANS

NOVA NMLS 3087 / BK 0902429 / EQUAL HOUSING OPPORTUNITY



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CINDERELLA'S CLOSET



Cinderella's Closet Celebrates a Transformative Year (2024–2025)

This year marked a transformative chapter for Cinderella's Closet with the completion of our new boutique space, made possible through incredible community support and generous funding. Thanks to a **\$67,500 Opportunity Grant from Angel Charity for Children**, a **\$30,000 capital campaign** supported by over **40 individual donors**, and a generous **\$15,000 donation from the Del E. Webb Foundation**, our boutique opened its doors on February 3rd. Since then, we've had the privilege of serving over 900 students from more than 40 high schools and nonprofit organizations. **Sparkle Cleaners, our title sponsor**, played a vital role with over **\$70,000 in in-kind support**, dry cleaning over **2,000 donated dresses** and delivering them to us—plus providing expert tailors at our Prom Extravaganza. We also welcomed **Target and Ulta** as new partners, who donated over **\$150,000 in makeup and skincare** from premium brands like Stila and MAC to gift to our shoppers. With more than **100 hours of volunteer time** spent on boutique setup, organizing, and shopper support, this year has been a shining example of what community collaboration can achieve. We look forward to celebrating our success at a grand opening party and dedicating our boutique to past-president Amy Bhola this summer.



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CINDERELLA'S CLOSET



2024–2025 Highlights:

- **New Boutique Completed** with **\$112,500** in combined funding support
- **900+** students served from 40+ high schools and nonprofit groups
- **2,000+** dresses donated and dry cleaned by **Sparkle Cleaners**
- **\$70,000+** in-kind services provided by **Sparkle Cleaners**, including expert tailoring
- **\$150,000+** in beauty donations from new partners **Target** and **Ulta**
- **100+** volunteer hours supporting boutique operations and events
- **Upcoming Grand Opening & Dedication** to past-president Amy Bhola this summer



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CINDERELLA'S CLOSET



WITH THANKS TO OUR GENEROUS DONORS

Boutique Sponsor



**ANGEL CHARITY
FOR CHILDREN**

Title Sponsor



Wish Granters



Del E. Webb Foundation

Fairy Godmothers

Alaina Krone
Allison Clark
Amairani Garcia
Amanda Hrcirik
Amy Cislak
Ann-Eve Johnson Committee
April Golden
Ashley Swift
Carla Keegan
Charlotte Harris
Connie Trail
Courtney Bedient
Cristina Baker
Deborah Altschul
Deborah Johnson

Elizabeth King
Elizabeth Slater
Elizabeth Spilotro
Grace Murphy
Heather & Harriet Parish
Jean Davies
Jessica Brooks
John & Helen Murphey
Foundation
Kathryn Unger
Laura Wallace
Lauren Vidal
Lyn Papanikolas
Marcella Schannep
Margaret Maxwell

Melinda McNeilus
Missy Eddy
Natalie Hua
Nicole Marose
Pamela Snite Kerr
Rebecca Sundt
Shaun & Tara
Kirkpatrick
Shawna Henderson
Teresa Welborn
Terri Tellez-Baker
Tiana Ronstadt
Tracey Rowley
Victoria McBrayer
Wendy Kurtin

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MEMBERSHIP



AJLI'S MEMBER MANAGEMENT SERVICE

Transitioned to a dedicated members-only web portal to enhance League communication, streamline event sign-ups, track requirements, support mobile app integration, manage finances, and assist with external event registration.

Total New Members: 25

Membership Highlights This Year:

- Focused on recruiting and engaging new members.
- **Summer recruitment events** were a big success and brought in a strong group early on.
- Partnered with the **Training Council** to host two **JLT 101 sessions** covering League history, structure, and expectations.
- Hosted **new member socials and brunches** throughout the year to build connections and community.



Additional Membership Events:

- **Holiday Soirée** – a fun and festive gathering.
- **Pumpkin Painting Party** – a creative and relaxed way to connect.
- **Annual Dinner** – wrapped up the year with celebration and reflection.
- **Wine Tour** – postponed to fall due to low attendance, but still on the radar!

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MARKETING & COMMUNICATIONS



@jltucson Instagram



Junior League of Tucson
828 posts 1,459 followers 1,100 following



Increased Instagram followers from 1,364 to 1,459.

Published 50 feed posts and shared or reposted over 200 stories to boost engagement and visibility.

@touchatruck Instagram



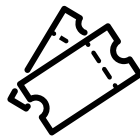
Touch-A-Truck Tucson
68 posts 354 followers 235 following

Gained 83 new followers—a 33% increase—driven by high-engagement content like the TaT ticket giveaway and miniature truck scavenger hunt.

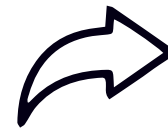
Paid ads for TaT results:



Over 53,100 views



1,000 Ticket site clicks



Close to 50 post shares

@cinderellas_closet Instagram



Cinderella's Closet Tucson 

12 posts 176 followers 325 following

Collaborated with Amy Cislak to launch this account, which has grown to over 150 followers.

TRAINING



Over the past year, we have prioritized education, engagement, and empowerment through various impactful initiatives. We collaborated with the Finance committee to deliver targeted training focused on women's financial literacy and responsible credit card usage. In January, we successfully hosted JLTU, which featured inspiring women speakers who led discussions on gut health and peri-menopause for 25 members. Participating in the JL Collaborative allowed us to expand our virtual training offerings by connecting with leagues worldwide, broadening perspectives and learning opportunities. In preparation for the 2024 election, we partnered with the League of Women Voters to host a Ballot Party, providing members with critical, nonpartisan voting information. Additionally, our book club events continued to unite members, fostering meaningful conversations and community around various topics.

- **Heald training in collaborating with Finance** regarding education for women and credit card usage.
- **Successfully had JLTU in January**, featuring women speakers in gut health and peri-menopause for 25 members.
- **Able to provide various virtual training through JL Collaborative**, with training from different leagues worldwide.
- **Hosted the League of Women's Voters** for a Ballot party to provide information before the 2024 election.
- **Brought the league together** through book club events to promote discussion on various topics.

NOMINATING



In 2024-25, the Nominating Committee invested in the leadership development of JLT members by **sending 12 women to conferences all across the US** (see photos below). The Nominating Committee also successfully interviewed and slated a full Board of Directors for the 2025-26 league year. Members of the Nominating Committee increased the inclusivity and accessibility of JLT's leadership development by updating its interview process and providing a clearer per diem for travel expenses.



**Organizational Development
Training
August 15-18, 2024
Norfolk, Virginia**



**Advocacy & Leadership
Institute
November 8-10, 2024
Chicago, Illinois**



**Executive Leadership Training
February 21-23, 2025
San Diego, California**



**She Is Conference
March 8, 2025
Orange County, California**

PROPERTY



Facility Updates:

- **AV Equipment was installed**
- **New HVAC units on full Property**
- **Updated Electrical on Property**
- **Porch and exterior lighting**
- **President's Board Room Gallery installed**
- **New Roof**

This year marked a significant period of progress and completion for our committee as we focused on enhancing the infrastructure and preserving the legacy of our organization. Key facility upgrades included the successful installation of new AV equipment and televisions in the board room, improving both functionality and meeting experiences. In addition, the board room was repainted, and the Kiva received soundproofing to create a more conducive environment for collaboration and events.

We proudly honored our leadership legacy by adding the names of past presidents to the wall, a lasting tribute to those who have shaped our mission. Essential facility maintenance was also addressed, including updating the roof and replacing outdated toilets, ensuring the building remains safe and welcoming for all members.

Most notably, we completed all remaining items from the previous remodel, bringing this long-term project to full completion. These accomplishments reflect our commitment to stewardship, functionality, and honoring our past while preparing for a vibrant future.



FINANCE



The goal for the Finance Council this year is to prove that **“Finance is Fun!”** – and we succeeded! We know that finance can seem intimidating, but we wanted to show that it’s not that complicated. The Council set out to do this through incorporating finance education at General Member Meetings, collaborating with the Training Council, and engaging membership in financial decisions. General Member Meetings included fun games like Kahoot!, guest speakers, tutorials on how to read 990 forms (exciting, we promise!), and more! We also collaborated with Training to host Podcast & Pizza with an episode from Financial Feminist. On the back end, we also updated the reimbursement and per diem process to make it easier and more equitable. After thorough evaluation and RFP the finance committee unanimously recommended and the board approved TCI Wealth Advisors as our preferred wealth management provider. We are proud of the strong foundation that this lays for our members and our league!



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With your generous support, the Junior League of Tucson, Inc. will create continue to strive to accomplish its mission through volunteerism, leadership, and community action.

To make a donation or to learn about other ways you can help, contact admin@juniorleague.org, 520.299.5753, or www.juniorleagueoftucson.org.



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The Junior League of Tucson, Incorporated, is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

